



Wiz-IN

Wiz-IN Corporation

EXHIBITION

MARKETING

TRADING

CONSULTING





ABOUT US

“위진코퍼레이션은 우수한 내수기업의 수출기업화를 위한 컨설팅 및 해외전시를 기획·운영하는 전문 기업입니다”

국내의 차별화된 아이템을 발굴하여 해외 B2B·C 온·오프라인 마케팅을 통한 무역 대행업무와 차세대 동력산업인 로봇·IT, 신재생에너지, 물·환경 분야에 특화된 전시·컨벤션을 기획·운영하고 있습니다.

이를 통해 국내 우수 중소기업의 해외 신시장 개척활동을 지원하고 글로벌 시장을 함께 누비는 든든한 파트너가 되고자 합니다.

“Wiz-IN Corporation is a specialist in organizing and operating effective consulting and successful overseas exhibitions for outstanding domestic companies in order to reinforce their competence in export.”

We, as a professional trade agency, perform our best to find differentiated products within the country and determine the best way of B2B, B2C online/offline marketing for overseas businesses.

We also organize and operate exhibitions and conventions specialized to the next generation of a growth industry, such as industrial/intelligent robot industry, IT, new & renewable energy, water, and environment.

The objective of the service we provide is to support the enterprises with developing awareness in overseas markets, to reinforce mutual relations between Wiz-IN and companies, and eventually to become a trustworthy partner.



BUSINESS

MARKETING



OVERSEAS MARKETING

Online/Offline
Marketing Agency

[Trade Delegation, Overseas
Exhibition, etc]

RESEARCH



MARKETING RESEARCH

Market Research and
Consulting for overseas
market expansion using local
research institutes and
experts

INFRASTRUCTURE



EXPORT ABILITY ESTABLISHMENT

Practical supports for
construction global website,
creating promotional video,
etc.

MENTORING



MENTORING

Lectures for trade business
and overseas marketing, 1:1
Mentoring, and supporting
small businesses



NETWORK

North America



USA

Auto Parts and Equipments



MEXICO

Auto Parts and Equipments
Automotive A/S Market

Europe



GERMANY

Auto Parts and Equipments
Consumer Goods



RUSSIA

F&B, Cosmetics, Consumer Goods, Medical Device



TURKEY

Auto Parts, CCTV, Electronic Parts, B2C, Plant, Medical Device

South-East Asia



VIETNAM

Make-up, Fundamental Cosmetics, MSG, Non-alcohol Beverage, Body-wasy, Plastic Kitchen Container



INDONESIA

Dried Food, Cosmetic, Consumer Goods
Auto Parts, Machinery



SINGAPORE

F&B, Cosmetics, Consumer Goods

Middle East-Southwest Asia



INDIA

Organic Compound, AutoParts, Telephone, GameSW



UAE

Boiler, Valve, LED, Cosmetics, ICT



MALAYSIA

AuTo-Lubricant, Cosmetics, Shoes, Industrial Robot, Medical Device



THAILAND

Cosmetics, Auto Parts, Lubricant, Metal Tools, Medical Device, Feed



MYANMAR

F&B, Cosmetics, Consumer Goods

Central Asia



KAZAKHSTAN

F&B, Cosmetics, Consumer Goods, Medical Device



KYRGYZSTAN

F&B, Cosmetics, Consumer Goods, Medical Device

East Asia



JAPAN

Electronic, Mobility Base Station, Women's Clothing, Camping Products, Cosmetics, Golf Products, Mobile Game

Oceania



AUSTRALIA

Medical Device, Machine Metal, Cosmetics and Chemical, Agriculture Products





EXHIBITION

해외전문전시회 한국관 참가지원의 전반적인 관련업무를 대행하여 성공적인 전시행사 운영을 지원합니다.

Participating in overseas exhibitions and conference is generally known as an efficacious marketing method to extend the market, as well as the customer range, and to increase export revenue. Wiz-IN supports the operation of these events by providing related services including rent places, etc.

MARKETING

글로벌 마켓으로의 사업확장 및 확립을 위하여 기업의 사업방향에 특화된 온·오프라인 마케팅을 지원합니다.

Specialized online/offline marketing service depending on the client's business direction may support the extension of business and rise of brand awareness in global market.





TRADING

바이어-셀러간의 효율적인 브릿지 역할을 바탕으로 무역 대행을 포함, 제반 업무를 수행합니다.

Wiz-IN plays all the expected roles of trade agency: a "bridge" between buyer and seller, managing documents, etc.

CONSULTING

상세한 시장조사를 바탕으로 목표시장 진출에 필요한 최적의 마케팅 전략을 수립하여 성공적인 시장 진출을 위한 실질적인 기틀을 마련해 드립니다.

Effective consulting establishes a strong foundation for the business by developing the best marketing strategy for entering the target market based on through research.



HISTORY

BUSINESS MEETING



2016. Gyeongbuk Business Plaza
/ Gyeongsangbuk-do, GEPA



2017. Korea-China FTA Promising
Items-Trade Mission
/ Daegu, Gyeongsangbuk-do, KITA



2017. KITA Daegu-Gyeongbuk
Business Meeting
/ Daegu, Gyeongsangbuk-do, KITA



2018. International Green Energy
Expo Korea
/ Daegu, Gyeongsangbuk-do, KOTRA, EXCO



2018. ICT Convergence Expo Korea
/ Daegu, Gyeongsangbuk-do, EXCO



2018. Daegu International Future
Auto Expo/ Daegu, EXCO



2019. Gyeongsan Global BIZ-
Matching Fair/ Gyeongsan-Si, GEPA



2019. Daegu International Future
Auto Expo / Daegu, EXCO



2019. Gyeongbuk Food Business
Plaza/ Gyeongsangbuk-do, GEPA



2019. ICT Convergence Expo Korea
/ Daegu, Gyeongsangbuk-do, EXCO



2021. Gyeongbuk-Kyrgyzstan Trade
Plaza/ Gyeongsangbuk-do



2021. Gyeongbuk On-Offline Business
Meeting/ Gyeongsangbuk-do, GEPA



2021. Gyeongbuk On-Offline Business
Meeting/ Gyeongsangbuk-do, GEPA

HISTORY

ONLINE BUSINESS MEETING



2020. Daegu · Gyeongbuk
1:1 E-Business Video Meeting
/ Daegu, Gyeongsangbuk-do, KITA



2020. Sea Food U.S Online Market
E-Business Video Meeting
/ Gyeongsangbuk-do, GEPA



2020. Gyeongbuk 1:1 E-Business
Video Meeting
/ Gyeongsangbuk-do, KOSME



2020. Gyeongbuk Agri-Food
E-Business Video Meeting
/ Gyeongsangbuk-do, GBC



2020. Korea Industrial Complex
Corporation E-Business Video Meeting
/ KICOX



2020. Daegu · Gyeongbuk China
E-Business Video Meeting
/ Daegu, Gyeongsangbuk-do, KITA



2020. Asan Vietnam Online Business
Meeting/ Asan-Si, KOSME



2020. Jinju 1:1 E-Business Video
Meeting/ Jinju-Si, KITA



2020. Yeongju 1:1 E-Business Video
Meeting/ Yeongju-Si, Yeongju CCI



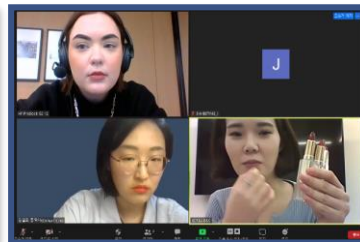
2020. K-Beauty Export Consortium
1:1 E-Business / Daegu TP



2020. Indonesia 1:1 E-Business
Video Meeting/ Daegu, KITA



2020. Gyeongnam 1:1 E-Business
/ Gyeongsangnam-do, KITA



2021. Gyeongbuk-Russia 1:1
E-Business Video/ Gyeongsangbuk-do



2021. Virtual-2M Expo & 1:1
Business Meeting/ Daegu, KITA



2021. Gyeongbuk On · Offline Business
Meeting/ Gyeongsangbuk-do, GEPA

HISTORY

ONLINE BUSINESS MEETING



2021. Gyeongbuk IT · Machinery Online Business Meeting
/ Gyeongsangbuk-do, KITA



2021. Gyeongnam Global Online Business Meeting
/ Gyeongsangnam-do, KITA



2021. Pohang International Online Business meeting/
Pohang-Si, GEPA



2021. Gyeongbuk Indonesia Turkey Online Business Meeting
/ Gyeongsangbuk-do, KITA



2021. Gyeongbuk On · Offline Business Meeting/
Gyeongsangbuk-do, GEPA



2021. Gimcheon Online Business Meeting/
Gimcheon-si, GEPA



2021. Gyeongbuk Mobility & Machinery Business Plaza/
GEPA



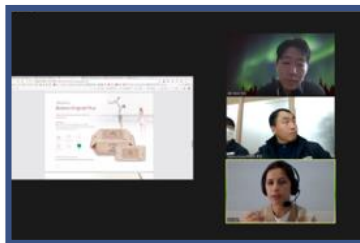
2021. Korea Industrial Complex Corporation Online Business Meeting
/ KICOX



2021. Gyeongbuk Agri-Food Online Business Meeting
/ Gyeongsangbuk-do, GBC



2021. Gyeongnam Singapore Malaysia Online Business Meeting
/ Gyeongsangnam-do, KITA



2021. Russia Online Business Meeting
/ Gyeongsangbuk-do

HISTORY

DELEGATION



2016. Iran Economic Delegation
/ Gyeongsangbuk-do, KITA



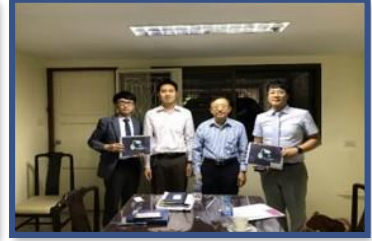
2018. Indonesia · Vietnam Trade Mission/
Gyeongsangbuk-do



2018. Indonesia · Australia Trade Mission/
경상북도



2018. Vietnam Machinery Delegation
/ Daegu TP, GEPA



2018. South Asia Medical device Trade Mission
/ DaeguTP



2019. North Central America
Automobile parts Trade Mission
/ Daegu, DaeguTP



2019. Singapore SW Operation
Business Export Consulting / DIP



2019. Daegu DGFEZ, DIP Singapore
Trade Mission/ DGFEZ



2021. Gimcheon Online Delegation
/ Gimcheon-Si, GEPA



2021. Gyeongbuk Turkey Delegation
/ Gyeongsangbuk-do, GBC



HISTORY

EXHIBITION



2017. Sustainable Energy & Technology Asia (SETA)
/ Thailand, GAT International



2017. Daegu Clean Energy Development Forum/ Daegu



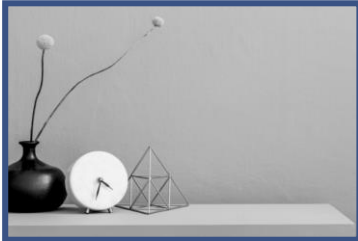
2018. Maison & Objet Paris / Icheon-Si



2019. Singapore Daegu Metropolitan City Superior Goods Exhibition/ DaeguTP



2019. Maison & Objet Paris / Icheon-Si



2019. Singapore SITEX Exhibition Sales Promotion/ KETI



2019. Seoul Cafeshow Icheon Ceramics / Icheon-Si

Your M.I.C.E. Partner



Wiz-IN

Wiz-IN Corporation

